



Official Rules

Article 1

The Economic Interest Grouping Maison de la France
Having its registered office at 23 Place de Catalogne, 75685 Paris Cedex 14,
Paris Companies and Trade Register no.: 340 709 211 – Administration no.: 87 C 0033 – Company no.
(SIRET): 340 709 211 - APE 7022 Z - FR 39 340 709 211,

Hereinafter referred to as the “Organiser,”

Organises a “no-purchase necessary” game called “Fun in France” online at <http://www.franceguide.com>
from 01 August 2008, at 9:00 AM to 30 October 2008 at midnight.

Article 2

This game, which is free, with no purchase necessary, will be held online at <http://www.franceguide.com>
from one August 2008 at 9:00 AM (French time) to thirty October 2008 at midnight (French time).

The game is open to any natural person of legal age, except for employees of ‘Maison de la France’ and members of their families.

Underage players may register, but will not be able to avail themselves of the prizes, unless they are accompanied by an adult during their stay.

Participation in the game shall be online only, at the website of Maison de la France:
<http://www.franceguide.com>.

Postal entries cannot be accepted.

Article 3

How the game works:

To play, a surfer must answer a three-question quiz. These three questions must be answered correctly in order to take part in the draw. The player must then register by completing the registration form, indicating his or her surname, first name, sex, e-mail address, country, and year of birth (these details are required in order to take part in the game).

If the surfer has already completed a registration form, s/he need not register again.

The completion of the registration form with one’s details shall entail acceptance of these rules by the player.

The winner will be determined by a single draw, performed by Maître Agnus, LLM, bailiff, or one of his associates, within a week of the closing date of the game.

Prize:

The prize is a 7 (seven) day holiday in Montpellier for two people. It includes travel (from the airport with a direct connection with France closest to the winner's residence to Montpellier airport) and accommodation in a delightful hotel (not including tourist tax, payable by the winner), breakfast (not including lunch and dinner), plus the following activities: paragliding, canoeing or diving with a partner (depending on the winner's interest and subject to availability on the date chosen for the stay), cycle hire, dinner at a good restaurant, massage for two people, two seats for a show (depending on the dates chosen for the stay), and one 48-hour City card each.

Particular conditions: By reservation and subject to availability.

The trip to and from home/airport and airport/place of stay are not included.

Value of the stay: €1 300 (+ value of the air tickets, depending on where the winners come from).

Valid until: 31 December 2009

Article 4

The prize will be sent as an e-mail voucher to the winner who has registered a valid identity and e-mail address within 8 weeks of the draw, at the e-mail address entered on the registration form. The prize may not be exchanged, at the winner's request, for its cash value or for another prize. The Organiser reserves the right to replace the prize with one of equivalent value. Should the winner's details as entered on the registration form prove to be inaccurate, the Organiser reserves the right to cancel sending the prize.

Should the e-mail be wrongly routed, the Organiser may in no way be held liable if the winner's identity or e-mail address is inaccurate or if the winner cannot be contacted. The Organiser shall not, in such a case, be required to carry out further searches in an attempt to locate said winner. The prize will not be allocated, with no ensuing right to compensation or damages.

Any claims or disputes received later than three months after the closing date, i.e. after 30 January 2009 at midnight (French time) shall be inadmissible.

Article 5

The Organiser reserves the right to bring forward or to extend the closing date, or to amend or cancel the game, if circumstances so dictate, and may not be held liable for such a decision. The same shall apply to cases of fraud of any description, in particular IT-based fraud as regards participation in the game or the determination of the prize winner. In such cases, the Organiser reserves the right not to award prizes to fraudulent entrants and to disqualify any entrant suspected of fraud, without notice or any supporting evidence required. The Organiser reserves the right to suspend temporarily or disqualify definitively from participation, any individual who jeopardises the smooth running of the campaign, such as to affect the administration, security, fairness, integrity or correct game operations, as well as to take legal action where warranted.

Article 6

In accordance with the relevant legislation governing the literary, artistic and related property rights, the reproduction and representation of some or all game elements are strictly prohibited.

Article 7

Entrants are hereby reminded of the nature and limitations of the Internet, and the Organiser declines all liability as regards the consequences of their Internet connection via the website <http://www.franceguide.com>.

In particular, the Organiser may in no way be held liable for issues regarding the routing or loss of e-mail messages. More specifically, the Organiser may not be held liable for any loss or damages, tangible or intangible, caused to entrants, their computer hardware and data stored thereon or any resulting consequences for their personal or professional activities. Likewise, the Organiser may not be held liable if one or more entrants are unable to log on to the website <http://www.franceguide.com>, or to play the game as a result of any technical failure or any other issue including in particular those linked to network saturation.

Article 8

Telephone call charges incurred for the connection time when consulting the "Fun in France" game are refundable to all entrants, on receipt of a written application to:

GIE Maison de la France
Club Jeunes – jeu concours Internet
23 Place de Catalogne
75685 Paris Cedex 14

Applications must be received before midnight, 30 January 2009 (French time), as attested by the postmark.

Refund applications must include the following:

- Surname, first name, postal address and e-mail address;
- Bank or Postal Account Identification details ("Relevé d'Identité Bancaire" (RIB), or "Relevé d'Identité Postale (RIP)).

Call charges will be refunded at a flat rate, based on France Telecom's peak rate charge for a local call in effect at the time that the games rules are filed, i.e. €0.09 inclusive of VAT for the first minute, followed by €0.03 inclusive of VAT per minute for a 10-minute connection time, or a fixed refund of €0.39 inclusive of VAT. Connection charge refund application postage costs can be refunded upon request, on the basis of the cost of a second-class stamp. One refund application (connection and postage charges) per household (same surname, same postal address, same e-mail address).

No refund applications received later than midnight, 15 October 2009 (French time) can be accepted.

Article 9

It is hereby agreed that, except in the event of gross error, the Organiser may use programs, data, files, recordings, transactions and other evidence (such as tracking or other reports) in computerised or electronic format or media such as are directly or indirectly created, received or stored by the Organiser, in particular in its IT systems, in order to provide evidence of any deed, doing, offence or omission.

Entrants agree not to dispute the admissibility, validity or evidential value of the aforementioned evidence in computerised or electronic format or media on the basis of any legal provision whatsoever, including those which may specify that certain documents have to be written or signed by the parties in order to be taken as legal proof.

Such evidence shall constitute valid proof and therefore, if used by the Organiser in any litigation or other proceedings, shall be admissible, valid, effective and enforceable by and between the parties in the same

way, under the same conditions and with the same evidential value as any document that were to be drawn up, received or stored in written form.

Article 10

Entrants hereby give the Organiser permission to use their surname, first name, address and photograph without restriction or reservation in any promotional or advertising campaign linked with this game, without being able to claim anything other than the prize that has been won. However, in accordance with the information Technology and Freedom Act of 6 January 1978, entrants have the right to access, correct and delete any personal data held on them. Such rights can be exercised by sending a written application to:

GIE Maison de la France
Club Jeunes – jeu concours Internet
23 Place de Catalogne
75685 Paris Cedex 14

Article 11

Participation in this game implies complete and unequivocal acceptance of these rules. Any and disputes shall be referred to the Courts of Paris. This game operates under French Law. Rules are available in full on website <http://www.franceguide.com>.

They have also been filed with Maître Agnus, LLM, bailiff, and are available free upon request from the Organiser at the above address.